

2020

Windy City ThunderBolts Corporate Media Kit



Entering our 22nd Season as the Southside's Minor League Baseball Team



Thank you for your interest in Windy City ThunderBolts' professional baseball. This upcoming summer will be our 22nd season representing the Southside of Chicago and its suburbs as the area's minor league baseball club. We are proud of our history in the region and look forward to continuing to provide fun, family oriented, and affordable entertainment in 2020.

Since 1999 our facility has hosted over 1.5 million visitors. The intimacy of our stadium, while still having the ability to hold championship size crowds, is what makes our facility unique and separates it from the others.

The ThunderBolts offer unique, fun, and affordable sponsorship opportunities to help grow your business! Whether you are looking to increase revenue, build awareness, or expand upon community involvement, we are confident in our ability to provide you with extensive benefits through our relationship. We strive to create lasting corporate partnerships and consistently go above and beyond to make sure our partners receive maximum value!

Chicago and it's south-to-southwest suburbs have proven to consist of passionate fans of all sports! We would be thrilled to have you join our team!



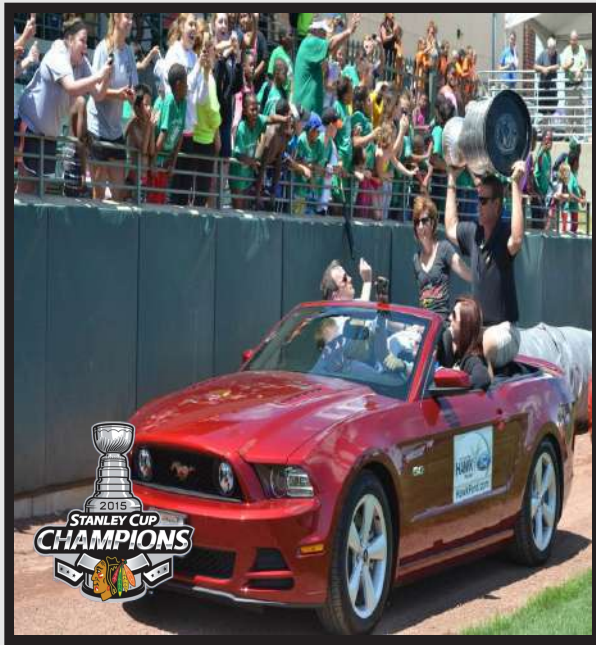
Giving Back to the Community

We are proud to have one of the best Community Relations departments in baseball. Our famous Fund-raising Program raised over \$89,000 for not-for-profit organizations in 2019. Thousands of kids were honored as part of our School & Library Incentive Program. Additional dollars were raised during specific programs like "Strike Out Cancer" and our charity jersey-off-the-back auctions! Finally, staff and players love to participate in toy drives, awareness challenges, and visiting local hospitals & children's homes.



Not Just a Baseball Stadium

Our beautiful stadium is not new to hosting big events. Celebrity softball games, concerts, charity benefits, and other unique events have become the standard at our facility.



Attendance, Reach, & Demographics

Population Figures

296,837 within 5 miles
1,280,899 within 10 miles
2,718,905 within 15 miles

Facility Attendance Figures

2019 ThunderBolts' Attendance: **80,855**
2019 Special Event Attendance: **46,259**
TOTAL 2019 Attendance: **127,114**

Average Per Game: **1,684** - 47 games

2019 Facility Event Figures

302 events in 220 days of use

Where did our fan base come from in 2019? Who are they? Who comes to the ballpark?

37% - From cities within 5 miles from the ballpark (Less than 10 minutes away)

Included Cities of: Alsip, Blue Island, Country Club Hills, Crestwood, Flossmoor, Harvey, Hazelcrest, Homewood, Markham, Midlothian, Oak Forest, Orland Park, Tinley Park, and Worth.

44% - From cities 5 to 10 miles from the ballpark (10 to 15 minutes away)

Included Cities of: Bridgeview, Chicago (Mount Greenwood & Beverly), Chicago Ridge, Evergreen Park, Hickory Hills, Hometown, Matteson, Oak Lawn, Orland Hills, Palos Heights, Palos Hills, and Palos Park.

19% - From cities within 10 to 15 miles from the ballpark (15 minutes away and more)

Included Cities of: Berwyn, Chicago Heights, Crete, Dyer (IN), Frankfort, Hinsdale, Homer Glen, Justice, LaGrange, Lockport, Lyons, Mokena, New Lenox, Oak Brook, Summit, Western Springs, and Willow Springs.



Facebook Likes:
10,964



Instagram:
1,783



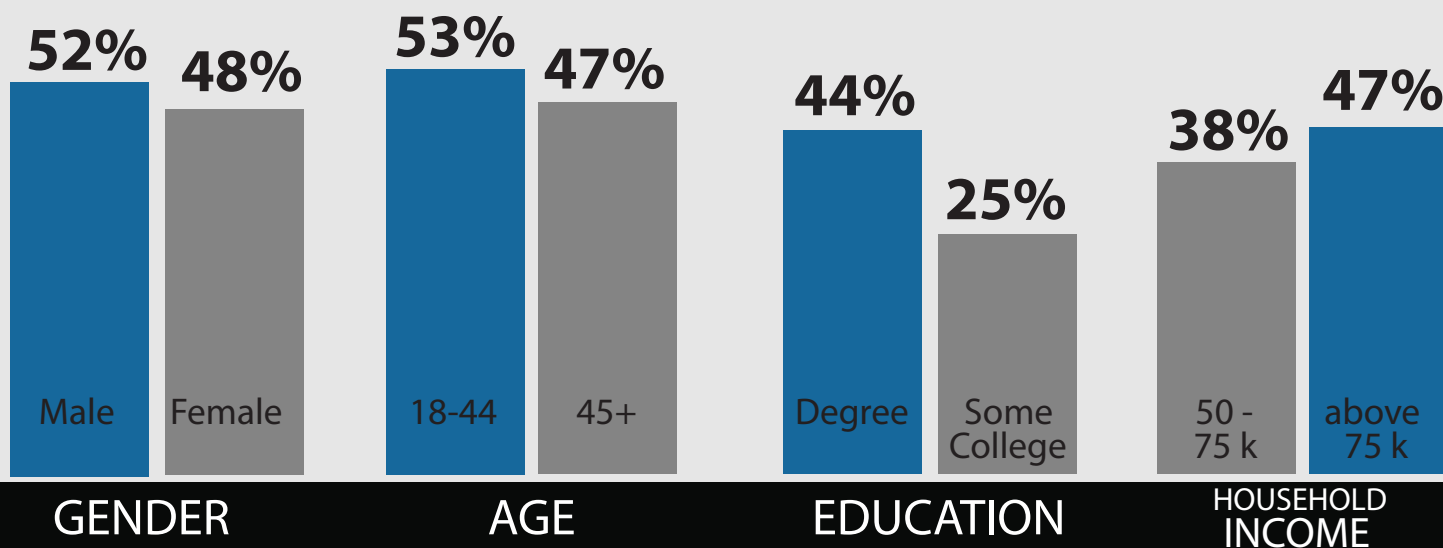
Over 11,000
Email Subscribers



Twitter Followers:
2,898



Over 111,500
Unique Visitors on
wcthunderbolts.com



Scoreboard & Outfield Signage



OUR VIDEOBOARD/SCOREBOARD/MESSAGE CENTER IS A GAME CHANGER AT THE BALLPARK, AS THE HIGHLIGHT OF THE STRUCTURE IS A 13 FOOT HIGH, 22 FOOT LONG HD VIDEOBOARD. THE VIDEOBOARD SHOWS LIVE VIDEO, GRAPHICS, AND INSTANT REPLAYS. PROMOTE YOUR COMPANY ON OUR VIDEOBOARD WITH GRAPHICS, VIDEOS, AND PROMOTIONS! HAVE YOUR COMPANY BE A PART OF THE ACTION WITH OUR VIDEOBOARD!



A STAPLE IN MINOR LEAGUE BASEBALL. YOUR BUSINESS BECOMES PART OF THE GAME AS YOUR 7'x16' FULL COLOR SIGN IS THE OUTFIELD WALL AND CAN BE SEEN THROUGH-OUT THE BALLPARK IN ANY SEAT.



Additional Signage



DIGITAL PITCH SPEED DISPLAY



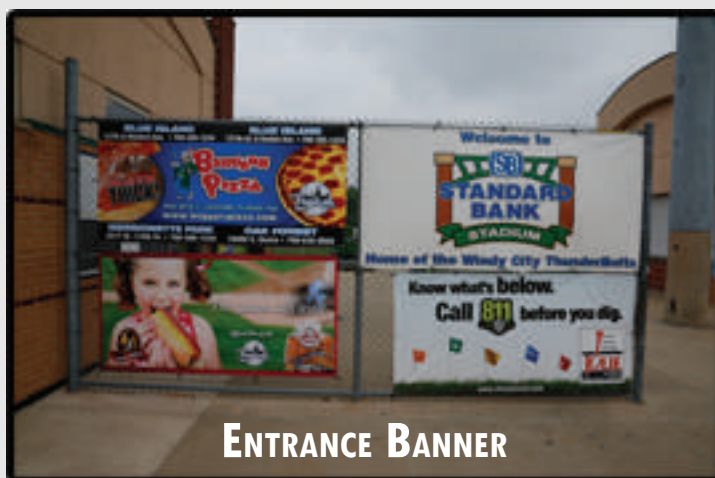
DUGOUT TOP



HOME PLATE BANNER



STANDINGS/LINE UP BOARD



ENTRANCE BANNER



CONCOURSE SIGN



In-Game Promotions

The number one priority in minor league baseball is providing fun family entertainment. The game on the field is only part of that entertainment. In between innings of all ThunderBolts' games, our promotions team entertains the crowd with on-field and off-field promotions. Lots of laughs and fun are part of all of our promotions! Your company or business can sponsor one of our traditional promotions, or we will help you come up with one that fits your business' message. Our staff will work with you to create an on or off-field contest to help set your business apart from your competitors. Our in-game promotions allow you to interact with ThunderBolts' fans and help create a great family atmosphere! With an on-field promotion, your business is guaranteed to be part of the action at the ballpark!



Tabling

Get interactive with our fans by bringing your business to our games! Our tabling option is an ideal way to show off your business in a fun, relaxed environment. Talk about your business. Hand out literature. Sample your product. Build your data base through a raffle. Select your dates to line up with the audience you wish to attract. Make your marketing effective and fun!



Giveaways

Have our fans take your business home with them with a giveaway item! The giveaway is only part of the benefit as your business will tie in with advertising, be listed in our pocket schedule, game program, receive a free picnic buffet, tabling, scoreboard message, & throw out a 1st pitch!



Hospitality

The Windy City ThunderBolts and our ballpark can host groups as big as 3,000. Various sized private areas such as suites, patios, and decks allow us to accommodate your custom needs. All of our areas include food and drink from our catering department.



Our executive suites can hold up to **50** and feature private box seats, heating/air conditioning, fridge, flat screen TV, private level restrooms and wait staff service.



The very popular **GLENMARK #WinCity PARTY PATIO** holds as many as **200** people. The area features an all-inclusive food & drink menu, various seating options, private restrooms, and games like bags & giant Jenga!



The Left Field Picnic Pavilion, which can accommodate groups as big as **100** features a covered patio and a great view of the action overlooking the ThunderBolts bullpen.



Our largest picnic area is the Party Deck. Seating **300**, the deck offers great protection from the elements with a fantastic view behind the visitor dugout.



Corporate Events

Company picnics, softball games, trade shows, meetings and more take over our stadium every year! Multiple companies take advantage of our facilities and catering department which can serve thousands! Minutes from multiple Interstate Highways and with plenty of parking on-site, please contact us for a tour of our ballpark and plan your event in 2020 at Ozinga Field in Crestwood!



Some of our Current Partners

